

# European Co-Production: Legal and Financial Aspects

October 28-30, 2021, Budapest

## DRAFT PROGRAM SCHEDULE

### Wednesday, 27. October \_\_\_\_\_ DAY OF ARRIVAL

18:00 \_\_\_ **Open Lecture and Welcome Reception**

20:00 \_\_\_ **Dinner at the hotel restaurant**

### Thursday, 28. October \_\_\_\_\_ DAY ONE

9:00 \_\_\_ **Welcome // Introductions and Expectations**

**Dina Rubanovič**, Erich Pommer Institut

**Bernie Stampfer**, International Film Partners

9:30 \_\_\_ **Financial Framework I: Project Financing**

The financing jigsaw puzzle for national and European feature film and television productions has hardly changed in recent years, but we are experiencing considerable shifts in the size of the various building blocks. Bernie will look at the complex chain of available public and private funding.

**Bernie Stampfer**, International Film Partners

10:30 \_\_\_ **Coffee Break**

11:00 \_\_\_ **The Legal Framework: Film**

**Wolfgang Brehm**, Brehm & v. Moers

11:45 \_\_\_ **The Legal Framework: Series**

**Wolfgang Brehm**, Brehm & v. Moers

12:30 \_\_\_ **Lunch Break**

14:00 \_\_\_ **CASE STUDY: NATURAL LIGHT**

Insight into the making of the feature film NATURAL LIGHT.

**Wolfgang Brehm**, Brehm & v. Moers

**Sára László**, Campfilm

**Róbert Nagy**, Legalagain Law Office

Moderated by **Bernie Stampfer**, International Film Partners

15:30 \_\_\_ **Coffee Break**

16:00 \_\_\_ **Intervention I // Banking: A Practical Run-Down**

**André Druskeit**, DZ BANK

16:30 \_\_\_ **Pulling the Financial Puzzle Together I // Introduction and Group Work**

In this series of interactive sessions, you will be presented with a hypothetical project as well as the task of drawing up its possible financing plan. Working in smaller groups, you will get the opportunity to apply your knowledge as well as the new insights gained in this workshop and draw up a realistic financing plan for the project. The results of the group work will then be presented to the plenum as well as selected experts who will give their feedback.

**Bernie Stampfer**, International Film Partners

17:30 \_\_\_ **End of Day One**

19:15 \_\_\_ **Meeting in hotel lobby for joint walk to dinner and dinner at nearby restaurant**

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## Friday, 29. October \_\_\_\_\_ DAY TWO

### 9:00 \_\_\_ Financial Landscape Part II: Corporate Financing

Project financing alone is not enough to ensure the survival and growth of a production company. Structured and strategic financing must accompany project financing and is an indispensable part of a multi-year business plan. Bernie Stampfer takes a further look at the possibilities of corporate investments.

**Bernie Stampfer**, International Film Partners

### 10:30 \_\_\_ Coffee Break

### 11:00 \_\_\_ CASE STUDY: COLD COURAGE

Insight into the making of the drama series COLD COURAGE.

**Peter De Maegd**, Potemkino

Moderated by **Bernie Stampfer**, International Film Partners

### 12:30 \_\_\_ Lunch Break

### 14:00 \_\_\_ Intervention II // Looking into the Future

**Jonathan Olsberg**, Olsberg • SPI

### 14:30 \_\_\_ Fireside Chat: Looking into the Future

**Peter De Maegd**, Potemkino

Moderated by **Bernie Stampfer**, International Film Partners

### 15:30 \_\_\_ Coffee Break

### 16:00 \_\_\_ CASE STUDY: HIVE

Insight into the making of the feature film HIVE.

**Debra Liang**, LevelK

**Valon Bajgora**, Ikone Studio

Moderated by **Bernie Stampfer**, International Film Partners

### 17:30 \_\_\_ End of Day Two

### 19:15 \_\_\_ Meeting in hotel lobby for joint walk to dinner and dinner at nearby restaurant

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## Saturday, 30. October \_\_\_\_\_ DAY THREE

9:00 \_\_\_ **Sales and Distribution for Film and TV**

**Debra Liang**, LevelK

10:30 \_\_\_ **Coffee Break**

11:00 \_\_\_ **Working with a Leading European Streamer**

**Sarah Micciché**, Viaplay

12:30 \_\_\_ **Lunch Break**

13:30 \_\_\_ **Pulling the Financial Puzzle Together II // Group Work** (incl. coffee break)

In this session you will continue working in small groups to draw up a possible financing plan for a hypothetical project presented on Day 1. You will get the opportunity to apply your knowledge as well as the new insights gained in this workshop and draw up a realistic financing plan for the project.

**All**

15:30 \_\_\_ **Pulling the Financial Puzzle Together III // Presentations**

Presentation of group work results with live expert feedback.

**Peter De Maegd**, Potemkino

**Debra Liang**, LevelK

**Bernie Stampfer**, International Film Partners

17:00 \_\_\_ **Workshop Summary and Industry Outlook**

The conclusion of this workshop: Bernie Stampfer will be attempting to summarize the facts, opinions and hopes of the experts and participants alike. He will try to create a business outlook on what measures can and must be taken in this industry to be prepared for another difficult year to come and subsequently for a bright future after Corona.

**Bernie Stampfer**, International Film Partners

17:15 \_\_\_ **Final Evaluations**

**Dina Rubanovič**, Erich Pommer Institut

17:30 \_\_\_ **End of the Workshop**

19:15 \_\_\_ **Meeting in hotel lobby for joint walk to dinner and farewell dinner at nearby restaurant**

## Sunday, 31. October \_\_\_\_\_ DAY OF DEPARTURE