

PRESS RELEASE

The Film University Babelsberg KONRAD WOLF and the University of Potsdam present the planned new master's program *European Film Business and Law LL.M. | MBA*

Potsdam, Germany, April 4, 2022

The Film University Babelsberg KONRAD WOLF and the University of Potsdam are planning to introduce the international advanced master's degree program [*European Film Business and Law LL.M. | MBA*](#) for the first time in the winter semester 2022/23. It is the first degree program developed to combine film business and film law as well as a European perspective. Students have the option of completing the program with a double or a single degree (LL.M. or MBA). As was already the case for the joint degree program *Digital Media Law and Management LL.M. | MBA*, the Erich Pommer Institute (EPI) will provide organizational support for the new program.

The advanced master's degree program *European Film Business and Law LL.M. | MBA* offers professionals and executives in film and TV the necessary skills to ensure the sustainable development of their companies as well as a dynamic market growth in Europe.

The program provides comprehensive insights into the European audiovisual and entertainment landscape from a business as well as a legal perspective. In addition, it equips its students with skills and knowledge in the areas of leadership, organizational development, transformation processes, digitalization and innovation management as well as negotiation and conflict management. Next to top-class academic expertise, the program offers a significant amount of practice-relevant knowledge, interdisciplinary knowledge exchange, as well as access to top industry experts and their networks.

The LL.M. | MBA is structured as an executive program with online and blended learning courses as well as study weeks in Potsdam for an efficient work-study balance. The program is designed for a standard study period of four semesters. The language of study is English.

The study program is launching in the winter semester 2022/23, subject to approval by the Ministry of Science, Research and Culture of the State of Brandenburg (MWFK). A free [online info session](#) will take place on April 26, followed by the application deadline on July 31, 2022.

Prof. Dr. Susanne Stürmer, President of the Film University Babelsberg KONRAD WOLF: "Film is the medium of the 21st. century, in terms of content, technology and business. Together with the University of Potsdam and the Erich Pommer Institut, we are filling a gap in the existing educational offers: the master's degree *European Film Business and Law* prepares students for an international career in film on highest academic standards."

Prof. Dr. Andreas Musil, Vice President for Teaching and Studies at the University of Potsdam and Chair of Public Law, in particular Administrative and Tax Law: „With the new master's degree program *European Film Business and Law*, we are expanding the successful cooperation between the University of Potsdam, the Film University and the Erich Pommer Institut. We have succeeded in creating a contemporary study program that focuses on European media law while taking into account the role of Potsdam as an important location in the European and international history of film.”



FILMUNIVERSITÄT
BABELSBERG
KONRAD WOLF



Contact Erich Pommer Institut (EPI):

Dina Rubanoviš

Head of International Training & Business-Strategy

T: +49 331 76 99 15-06

dr@epi.media

PR-Contact:

public insight

Andrea Klasterer

T: +49 89 78 79 799-12

aklasterer@publicinsight.de