



New Project Partner: Alphapanda

... for our master's program **European Film Business and Law LL.M. | MBA!**

We are thrilled to announce that **Alphapanda** is partnering with our executive master's program **European Film Business and Law LL.M. | MBA!**

Alphapanda is a European digital marketing agency for the film industry experienced in all areas of film marketing and social media for a variety of films and projects. The partnership marks a significant step forward in our mission to provide our students with high-level educational opportunities and industry connections, as well as to work on developing new marketing and business strategies based on the knowledge acquired during the first year of classes.

[More information!](#)



Info Session: European Film Business and Law LL.M. | MBA

April 10 | 17:00 (CEST) | Online | Free of charge with registration

Join our compact info session to learn more about the master's degree program. We are accompanied by MBA student **Cameron Spector**, sharing his insights and experience with the program, and lecturer **Prof. Dr. Conrad Heberling** (Filmuniversität Babelsberg KONRAD WOLF) who will give exclusive insight on the program's content.

Further, you will get to know about the different elements, content and benefits as well as the application requirements and technicalities, incl. the financing options.

[Register here, free of charge!](#)



Shaping Executive Strategies

April 19-20 & May 03-04 | Online | 2,100 EUR

Save your seat in this 4-day workshop on Strategic Planning, Strategy and Business Development with innovation consultant **Dr. Katja Puteanus-Birkenbach** and media consultant **Juliane Schutze!**

Topics covered include the theory of Innovation Management and general concepts of Strategic Management as well as the theory of Change Management, Entrepreneurship, and Organizational Transformation. The workshop will be completed with a certificate, corresponding to 6 ECTS.

[Book the workshop here!](#)



Clearing Rights for Film and TV

April 25-27 | Berlin | 690 EUR

We are excited to announce that **Ros Breese** from **Tokio Marine HCC** and **Gillian Lusins** will be joining us again for our workshop **Clearing Rights in April 2024!**

Ros Breese will cover vital aspects of **E&O insurances** in the context of rights clearance for your production, while former NBC Universal legal expert Gillian Lusins will share her insights on the **American way of rights clearance.**

[Book here!](#)



Legal Dispute Resolution

April 26-27 & May 10-11 | Online | 2,100 EUR

Join this 4-day workshop in two blocks to get an in-depth inside on Contract Execution, Legal Proceedings, Litigation PR and Mediation. Lawyers **Stéphanie Berland**, **Cătălina Bîzîc**, **Guido Hettinger**, and legal consultant **Marlen Fasold** will cover among many other topics: Conflict and (Re-)Negotiation Management, Principles of Mediation and Arbitration, as well as Drafting Arbitration Agreements.

[Book here!](#)



EPI eTrainings

Learn on the go, learn from the best: Anytime | Anywhere | On any device!

Update your knowledge in your preferred environment with high-quality course material, including detailed information, practical tips, and business insights – time-flexible and at your own pace.

[To our eTrainings](#)

REVIEW



SERIES' WOMEN @ SERIES MANIA FORUM

March 17-21, 2024

Our Series' Women met up at **Series Mania** in Lille for an exciting module with executive coach **Thea Mikkelsen** and putting their newly acquired knowledge into practice at the festival market in a number of industry get-togethers and pitching sessions to promote their series projects!

[About the program](#)

IMPULSE



Marché du Film and the CNC launch film adaptation program

Cannes Remake

Supported by Creative Europe MEDIA, the initiative is part of a series of **Marché du Film**. **Cannes Remakes** will spotlight a selection of European intellectual property (IP) title. With this it's tapping into the thriving IP market, which has seen tremendous growth through the increased investment from global streaming services.

[More info here!](#)

Visual Credits

- Illustration Header and Visuals © EPI/Vienne Hettig/Daran Naphtali Suthiwan-Tadmor
- Impulse © Marché du Film

SERIES' WOMEN | FUNDERS & PARTNERS



EUROPEAN FILM BUSINESS AND LAW LL.M. | MBA | PARTNERS



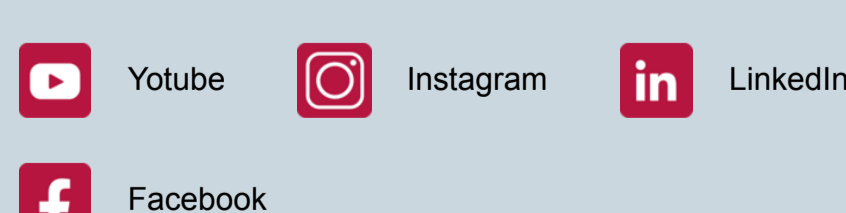
ESSENTIAL LEGAL FRAMEWORK | FUNDERS & PARTNERS



ONLINE COURSES | FUNDERS AND PARTNERS



Entdecken Sie uns auf



[NEWSLETTERDATEN BEARBEITEN ODER ABBESTELLEN](#)

Sie sind mit folgender E-Mail-Adresse zum Newsletter-Service eingetragen: sib@epi.media

[ODER NEU FÜR DEN NEWSLETTER REGISTRIEREN](#)

Datenschutz:

Die personenbezogenen Daten, die Ihr uns zur Verfügung gestellt habt, verwenden wir ausschließlich zur Erbringung unserer Leistungen im Rahmen der von Euch erteilten Einwilligung.

Erich Pommer Institut gGmbH
 Marlene-Dietrich-Allee 12a · D-14482 Potsdam
 Tel. +49 (0) 331-769 915-01 · Fax +49 (0) 331-769 915-90
mail@epi.media · www.epi.media

Geschäftsführer: Andreas Mues