

Testimonials

“The TV Lab’s own writers’ room became this sizzling pot of focused, directed creativity, where a handful of writers in just three days broke and created an original pilot idea with obvious commercial and artistic potential. Most of all, I was amazed on how effective it was, and how daring you can be if you eliminate the fear of failure, and focus on the thrill of creation.”

**Trygve Allister Diesen, Writer VARG VEUM,
Director KOMMISSARIE WINTER, Tenk.tv, Norway**

“Attending the TV Lab was one of the most inspiring things I have done in recent years – great people and great lectures, well organised and executed. I loved it and wish I could do it again!”

Håkan Lindhé, Writer/Director THE STOCKHOLM SYNDROME, Sweden

“Attending the TV Lab in Berlin was a great introduction to European storytelling. Together with the other participants I became part of a very interesting network that is still useful today, many years later.”

Hans Herbots, Director RELLIK, RIVIERA, Belgium

“The TV Lab offered an excellent opportunity to learn more about the European television landscape, and meet many talented writers and exceptional producers from across the continent. By far one of the best investments I’ve made contributing to my company’s strategy for growth.”

**Borga Dorter, Producer THE WAITING ROOM,
TORMENT, Gearshift Films, Canada**

CONTACT

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**ERICH POMMER
INSTITUT**

EUROPEAN TV DRAMA LAB 2018

In association with



www.tv-lab.eu

A project by

Erich Pommer Institut (Germany)

The Erich Pommer Institute (EPI) is one of the leading providers of advanced training in the German and European media landscape and a recognised industry-specific think tank. With its expertise in media law and management and with a variety of formats and publications, the EPI supports the on-going process of digital transformation in the media industry. The Erich Pommer Institute was founded in Potsdam-Babelsberg in 1998 as an independent non-profit limited company and is celebrating its 20th anniversary this year.

www.epi.media

MediaXchange (UK)

Based in London and LA, MediaXchange is a media consultancy with a 26 year history assisting entertainment industry professionals to develop effective knowledge, contacts and business drawn from our unique global perspective. A roster of returning clients and new participants from around the world encompasses studios and networks, creative and business executives, writers and developers, financiers and filmmakers, government agencies and industry associations.

www.mediaexchange.com

A top level training and think tank for leading professionals in the European television industry

The programme is designed for scriptwriters, producers and broadcasters and explores the essential elements of successful drama series. Top industry experts from across Europe and the US share their knowledge and provide exclusive insights.

MODULE 1

July 3 – 8, 2018 in Berlin
(seminar days July 4 – 7)

MODULE 2

October 29 – November 4, 2018 in Berlin
(seminar days October 30 – November 3)

Benefits

- Develop specific skills to enhance and deliver returning international TV series
- Access to top industry players from across Europe and the United States
- Examine current trends in global TV drama including coproduction and VoD
- Understand the creative principals underpinning successful US drama series
- Learn best practice lessons from cutting-edge European case studies
- Apply this knowledge to local projects at home
- Participate in excellent networking opportunities including previous Alumni of the past 6 years

Target Group

Experienced senior professionals in the European TV drama industry:
Scriptwriters | Creative and Executive Producers | Broadcasters

Programme

Module 1: The Framework for Successful European TV Drama Series

- State of the industry and trends in series storytelling
- Legal and financial aspects of European coproductions
- Best practice lessons from successful European and US series

Module 2: The Creative Maze

- Writers' Room Simulation
- Management of Creative Teams and Creative Leadership

Previous Experts included:

Terence Winter, *EP VINYL, Creator, EP BOARDWALK EMPIRE, Producer THE SOPRANOS, USA*

Chris Brancato, *Creator NARCOS, EP HANNIBAL, Showrunner LAW & ORDER: CRIMINAL INTENT, USA*

Anne Thomopoulos, *EP VERSAILLES, BORGIA, ROME, USA*

Glen Mazzara, *EP THE WALKING DEAD, THE SHIELD, USA*

Stefano Sardo, *Co-Creator 1992, Writer IN TREATMENT, Italy*

Carol Flint, *EP ER, Co-Executive Producer ROYAL PAINS, Supervising Producer THE WEST WING, USA*

David Semel, *Pilot Director MAN IN HIGH CASTLE, HOMELAND, USA*

Simon Mirren, *Writer, Producer VERSAILLES, CRIMINAL MINDS, USA*

Gjermund Stenberg Eriksen, *Creator, Writer MAMMON, Norway*

Rola Bauer, *President, Tandem Communications, Germany*

Jörg Winger, *Producer DEUTSCHLAND 83, Co-CEO, UFA Fiction, Germany*

Ivar Kohn, *Head of Drama, NRK*

Antony Root, *Executive Vice President, HBO Central Europe, UK*

Marie Guillaumond Tenet, *Artistic Director, TF1, France*

Sandra Ouais, *Head of International Coproduction, NEWEN Group, France*

2018 speakers will be announced closer to the event.
See www.tv-lab.eu for a full list of our previous experts.

The TV Lab is designed to include:

» Scriptwriters

Applicants need substantial writing experience in scripted drama (writing credits on a minimum of at least one script produced for broadcast or web)

» Creative and Executive Producers

Eligible applicants need a minimum of 5 years producing experience (minimum of one feature length TV film or TV series produced for broadcast)

» Broadcasters

Eligible applicants include Head of Development, Head of Programming, Head of TV Drama. Applications from other experienced representatives from these departments must be agreed in advance.

Please note that applicants with projects attached will be given priority status.

Application deadline: April 24, 2018

Please find the application form and guidelines at www.tv-lab.eu

Fee

€ 4.500 (includes the registration for Module 1 and 2, accommodation and meals in Berlin)

For writers, a limited number of partial scholarships is available.

Please also check with your local funding bodies for support.

www.tv-lab.eu



“Working with Criminal Minds’ Simon Mirren was a mind-blowing experience. Also, I met a producer at the TV Lab who asked me to work on a script that we then sold to a network. This workshop was worth every minute!”

Richard Kropf, *Co-Creator 4 BLOCKS, YOU ARE WANTED, Germany*

“Three great things about the TV Lab: You learn a lot from the experienced speakers, it is a good opportunity to enlarge your network in the European TV-Business and it’s great fun.”

Urs Fitze, *Head of Fiction, SRF – Swiss National Television, Switzerland*

“The TV Lab was really inspiring and excellent for networking! Great to have both creative and business perspectives as well as the European and the US TV markets reflected. I am truly happy that I had prioritized my time to be a part it.”

Charlotte Pedersen, *Co-Producer THE HUNT, Zentropa Productions, Denmark*