



ERICH POMMER
INSTITUT

NEW

BOOST YOUR

BUSINESS!

LEADING INNOVATION AND CHANGE IN FILM AND TV

Business Development for Success: Leading Innovation and Change in Film and TV

December 4 - 8, 2019 in Berlin (incl. travel days)

Lead your company to success! Define your USP and existing business model and explore new opportunities arising through digitalisation.

This workshop offers practical knowledge on the processes and methodologies of business model innovations. Hands-on techniques will help create and implement new ideas and case studies from the industry will provide best practice.



Benefits

- Understanding the relevant factors for your company's success
- Ability to set goals and innovate business models
- Business Model Innovation Tools: *Design Thinking*, *Scrum*, etc.
- Ability to implement organizational changes successfully
- Access to top international experts from different disciplines
- Expanding your pan-European professional network

Participation Fees

€ 890 incl. meals, excl. accommodation.

Accommodation, company discounts & scholarships available.

Save €200 with our introductory discount until October 31!

Funders



medienboard
BerlinBrandenburg

Partners



GRAEF **Noerr**
RECHTSANWÄLTE

Media Partner



Subscribe to receive the latest updates: epi.media/newsletter