

PRESS RELEASE

Virtual Production Lab - New workshop for the future of filmmaking

The Erich Pommer Institut in cooperation with the Film University Babelsberg KONRAD WOLF starts a new professional training for virtual film production in 2022.

Potsdam-Babelsberg, December 9, 2021 - The Erich Pommer Institut (EPI) in cooperation with the Film University Babelsberg KONRAD WOLF will host the Virtual Production Lab for the first time from March 14-18, 2022. The workshop is Europe's first professional training for filmmakers in the field of virtual production. Applications are now open.

The Lab teaches core skills in the field of virtual production through practical training. This revolutionary way of filming is a development of the well-known rear projection: It combines real footage with VFX elements using LED displays in the background and requires completely new processes in collaboration. Participants will be able to try out their newly acquired skills at HALOSTAGE in Studio Babelsberg, one of the leading virtual studios in Europe. National and international experts from the field as well as lecturers from the Film University Babelsberg KONRAD WOLF will share their knowledge during the training. Netflix, ZDF and Studio Babelsberg are supporting the Virtual Production Lab as partners.

Philipp Künstle, Managing Director of EPI, emphasizes: "In the spirit of our eponym Erich Pommer, who stood for innovative production techniques already 100 years ago, we are proud to give an insight into this revolutionary production technique with this workshop led by top industry experts. This will enable participants to decide, whether virtual production is the right option for their next project".

Prof. Dr. Susanne Stürmer, President of Film University Babelsberg KONRAD WOLF, emphasizes the cooperation between both organizations: "Together with EPI, we see an urgent need for professional training in the field of virtual production, which we are meeting with the Lab. Virtual Production is already taught at the Film University and we are happy to be able to support this innovative project with our teaching staff".

Applications for the Virtual Production Lab are open now until January 31, 2022 here: <https://www.epi.media/vpl/>. Interested and curious professionals from the film and television industry will get a first insight into the workshop at a free info evening (online) in January 2022.

About EPI

The Erich Pommer Institut (EPI) is one of the leading providers of professional training in the German and European media industry and an independent think tank. With expertise in media law and economics, EPI accompanies the process of digital transformation in the media industry in a variety of formats and publications. The EPI was founded in 1998 as an independent non-profit limited liability company in Potsdam-Babelsberg and is an affiliated institute of the Film University Babelsberg KONRAD WOLF and the University of Potsdam.

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