



# PRESS RELEASE

# Participants of the second edition of SERIES' WOMEN announced

Potsdam, Germany, October 27<sup>th</sup>, 2022

The Erich Pommer Institut (EPI) announces the participants of the second edition of SERIES' WOMEN. Fifteen female producers from twelve European countries have been selected for the international career enhancement program for female producers of European drama series. After a successful first edition in 2021, the English-language program will enter its second round in 2022 with the support of the Creative Europe – MEDIA funding.

The female producers will take part in workshops covering visibility, leadership and entrepreneurship as well as the current state of series financing, distribution and marketing. Furthermore, they will receive 1:1 pitching coaching and curated mentoring from acclaimed international industry professionals such as Rikke Ennis (CEO, REinvent Studios) and Ed Guiney (Founder/Producer, Element Pictures). Their participation in two of Europe's most important series markets, *TV Drama Vision* in Gothenburg, Sweden and *Series Mania Forum* in Lille, France, will offer the female producers numerous networking opportunities.

A new component of SERIES' WOMEN is a workshop on gender equality and diversity management. This is aimed at HR managers or the respective decision-makers in the female producers' companies and aims to promote a cultural change directly in the organizations.

The program consists of five modules, which will take place from November 2022 to March 2023. In collaboration with the new local partner *Kulturakademin* from Sweden, one module of the program will take place in Gothenburg in January/February 2023. As another component of the cooperation, EPI will co-host an event with *Kulturakademin* in Gothenburg on January 31, 2023. Participants of the event can expect exciting keynotes from international experts as well as the opportunity for professional exchange and networking.

#### Peter Hiltunen, Managing Director, Kulturakademin:

"We are very happy about our partnership with SERIES' WOMEN and look forward to welcoming the female producers to Gothenburg. Kulturakademin's mission is to meet the needs of the creative industries by increasing the skills of professionals through innovative trainings, and SERIES' WOMEN offers just that with an important focus on gender equality and diversity which we strongly support."

Dina Rubanovitš, Head of International Training & Business Strategy, EPI:

"After the successful first run in 2021, we are very much looking forward to the continuation of SERIES' WOMEN this year with a remarkable selection of participants. We created SERIES' WOMEN to make female producers more visible in the very competitive international market and to boost their careers. Many thanks to our funder Creative Europe – MEDIA, to our numerous industry partners as well as to our new local partner Kulturakademin for their support in this mission."

#### These are the participating female producers:

Ingvild Evjemo, INTHEMOOD FILM, Norway | Producer CATTLE HILL (2018)

**Caroline Eybye**, True Content Entertainment, Denmark | Associated Producer THAT TIME OF YEAR (2018)

**Emma Foley**, Pale Rebel Productions, Ireland | Producer REDEMPTION OF A ROGUE (2020), MAXINE (2022)

Susann Henggeler, Condor Films, Switzerland | Associate Producer MOTTIS AWAKENING (2019) Andi G Hess, DOR Film Group, Austria | Producer THE TROUBLE WITH BEING BORN (2020), WALKING ON SUNSHINE (2021)

Jenny Mattesen, Miso Film, Denmark | Producer THOMAS14 (2018), RAINBOW (2021) Valeria Pauz, Polyphon Film und Fernsehgesellschaft, Germany | Producer THE INSTITUTE - OASIS OF FAILURE (2018), FRITZIE – HEAVEN CAN WAIT (2020)

Malin Söderlund, Unlimited Stories, Sweden | Producer SUNE VS SUNE (2018), SUNE - BEST MAN (2019)

**Géraldine Sprimont**, Need Productions, Belgium | Producer OUR MOTHERS (2019), Co-Producer QUEENS (2022)





Marta Szarzyńska, Kinhouse Studio, Poland | Producer SONGS ABOUT LOVE (2021) Charlotte Vanhecke, Hopman, Belgium | Executive Producer et al. OFF THEIR ROCKERS (2011), WILD BOAR (2012) Dagne Vildziunaite, Just a moment, Lithuania | Producer BREATHING INTO MARBLE (2018) Mia Welin, Anagram Sweden, Sweden | Producer THE MACHINERY (2022) Jenny Williams, Pirate Productions, UK | Producer GROUP (2020), Associate Producer RECIPES FOR LOVE AND MURDER (2022) Olga Zhurzhenko, UKRKINO, Ukraine | Producer TRUMPETER (2014), PILL FROM TEARS (2014)

Find more information on the program here: en.epi.media/series-women

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## Many thanks to our funder and partners that support this program:





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