

Testimonials

“The TV Lab’s own writers’ room became this sizzling pot of focused, directed creativity, where a handful of writers in just three days broke and created an original pilot idea with obvious commercial and artistic potential. Most of all, I was amazed on how effective it was, and how daring you can be if you eliminate the fear of failure, and focus on the thrill of creation.”

Trygve Allister Diesen, Writer VARG VEUM,
Director KOMMISSARIE WINTER, Tenk.tv, Norway

“Attending the TV Lab was one of the most inspiring things I have done in recent years – great people and great lectures, well organised and executed. I loved it and wish I could do it again!”

Håkan Lindhé, Writer/Director THE STOCKHOLM SYNDROME, Sweden

“Brainstorming and writing in a writers’ room with truly passionate, world class showrunners was simply incredible. A highly inspiring experience which I will never forget.”

Koen Tambuyzer, Writer ZONE STAD (ZONE CITY), Belgium

“The TV Lab offered an excellent opportunity to learn more about the European television landscape, and meet many talented writers and exceptional producers from across the continent. By far one of the best investments I’ve made contributing to my company’s strategy for growth.”

Borga Dorter, Producer THE WAITING ROOM, TORMENT, Gearshift Films, Canada

CONTACT

www.tv-lab.eu

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**ERICH POMMER
INSTITUT**

EUROPEAN TV DRAMA LAB 2017

In association with



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A project by

Erich Pommer Institut (Germany)

The Erich Pommer Institut is one of Europe’s leading training providers for the media industry and a renowned media research institution. Its unique feature is the strong focus on legal and economic topics combined with a hands-on approach and an extensive international expert and industry network. Each year, EPI organises and hosts around 40 seminars, workshops and conferences for the European, the Canadian and the US-American media industry.

www.epi-medieninstitut.de

MediaXchange (UK)

Based in London and LA, MediaXchange is a media consultancy with a 26 year history assisting entertainment industry professionals to develop effective knowledge, contacts and business drawn from our unique global perspective. A roster of returning clients and new participants from around the world encompasses studios and networks, creative and business executives, writers and developers, financiers and filmmakers, government agencies and industry associations.

www.mediaxchange.com

EUROPEAN TV DRAMA LAB

PROGRAMME

APPLICATION

TESTIMONIALS

A top level training and think tank for leading professionals in the European television industry

The programme is designed for scriptwriters, producers and broadcasters and explores the essential elements of successful drama series. Top industry experts from across Europe and the US share their knowledge and provide exclusive insights.

MODULE 1

May 9 – 14, 2017 in Berlin
(seminar days May 10 – 13)

MODULE 2

October 30 – November 5, 2017 in Berlin
(seminar days October 31 – November 4)

Benefits

- Develop specific skills to enhance and deliver returning international TV series
- Access to top industry players from across Europe and the United States
- Examine current trends in global TV drama including coproduction and VoD
- Understand the creative principals underpinning successful US drama series
- Learn best practice lessons from cutting-edge European case studies
- Apply this knowledge to local projects at home
- Participate in excellent networking opportunities including previous Alumni of the past 4 years

Target Group

Experienced senior professionals in the European TV drama industry:
Scriptwriters | Creative and Executive Producers | Broadcasters

Programme

Module 1: The framework for successful European TV Drama Series

- State of the industry and trends in series storytelling
- Legal and financial aspects of European coproductions
- Best practice lessons from successful European and US series
- Latest trends in 360° content

Module 2: The Creative Maze

- Writers’ Room Simulation
- Management of Creative Teams

Previous Experts included:

Terence Winter, EP VINYL, Creator, EP BOARDWALK EMPIRE, Producer THE SOPRANOS, USA

Chris Brancato, Creator NARCOS, EP HANNIBAL, Showrunner LAW & ORDER: CRIMINAL INTENT, USA

Glen Mazzara, EP THE WALKING DEAD, THE SHIELD, USA

Stefano Sardo, Co-Creator 1992, Writer IN TREATMENT, Italy

Carol Flint, EP ER, Co-Executive Producer ROYAL PAINS, Supervising Producer THE WEST WING, USA

David Semel, Pilot Director MAN IN HIGH CASTLE, HOMELAND, USA

Simon Mirren, Writer / Producer VERSAILLES, CRIMINAL MINDS, USA

Rola Bauer, President, Tandem Communications, Germany

Jörg Winger, Producer DEUTSCHLAND 83, Co-CEO, UFA Fiction, Germany

Piv Bernth, Head of Drama, DR, Denmark

Antony Root, Executive Vice President, HBO Central Europe, UK

Marie Guillaumond Tenet, Artistic Director, TF1, France

Sandra Ouais, Senior Coproduction Advisor, NEWEN Group, France

Peter Nadermann, EP THE BRIDGE, THE TEAM, CEO, NADCON Film, Germany

2017 speakers will be announced closer to the event.
See www.tv-lab.eu for a full list of our previous experts.

The TV Lab is designed to include:

» Scriptwriters

Applicants need substantial writing experience in scripted drama (writing credits on a minimum of at least one script produced for broadcast or web)

» Creative and Executive Producers

Eligible applicants need a minimum of 5 years producing experience (minimum of one feature length TV film or TV series produced for broadcast)

» Broadcasters

Eligible applicants include Head of Development, Head of Programming, Head of TV Drama. Applications from other experienced representatives from these departments must be agreed in advance.

Please note that applicants with projects attached will be given priority status.

Application deadline: March 13, 2017

Please find the application form and guidelines at www.tv-lab.eu

Fee

€ 4.500 (includes the registration for Module 1 and 2, accommodation and meals in Berlin)
For writers, a limited number of partial scholarships is available.
Please also check with your local funding bodies for support.

www.tv-lab.eu



“Working with Criminal Minds’ Simon Mirren was a mind-blowing experience. Also, I met a producer at the TV Lab who asked me to work on a script. We just sold the script to a network. This workshop was worth every minute!”

Richard Kropf, Co-Creator YOU ARE WANTED, Germany

“The TV Lab was a truly inspiring experience. A powerful way of getting updated on the latest trends and various insights together with an outstanding group of talented people. The dynamic is unique, something I’ve never experienced before. Highly recommended!”

Sebastian Korteweg, Buyer Films & TV Series, RTL Nederland, The Netherlands

“The TV Lab was really inspiring and excellent for networking! Great to have both creative and business perspectives as well as the European and the US TV markets reflected. I am truly happy that I had prioritized my time to be a part it.”

Charlotte Pedersen, Co-Producer THE HUNT, Zentropa Productions, Denmark