

# **Subject-specific study and examination regulations for the joint Master’s Degree Programs “European Film Business and Law (LL.M.)” and “European Film Business and Law (MBA)” at the University of Potsdam and at the Film University Babelsberg KONRAD WOLF**

**of January 26, 2022**

The Faculty Council of the Faculty of Law of the University of Potsdam and the Faculty Council of Faculty I of the Konrad Wolf Film University in Babelsberg have approved, on the basis of Sections 19 subsections 1 and 2, 22 subsection 2 and 72 subsection 2 no. 1 of the Brandenburg Higher Education Act (BbgHG) of April 28, 2014 (Law and Ordinance Gazette (GVBl.) I/14, [No. 18]), as last amended by the Act of September 23, 2020 (GVBl.I/20, [No. 26]) in conjunction with the Ordinance on the Design of Examination Regulations to Ensure Equivalence of Studies, Examinations and Degrees (Higher Education Examination Ordinance - HSPV) of March 4, 2015 (GVBl.II/15, [No. 12]), as amended by Ordinance of July 7, 2020 (GVBl.II/20, [No. 58]) in conjunction with Article 21, Paragraph 2, No. 1 of the Basic Regulations of the University of Potsdam of December 17, 2009 (Official Announcements of the UP No. 4/2010, p. 60) in the version of the Fifth Charter to Change the Basic Constitution of the University of Potsdam (GrundO) of February 21, 2018 (Official Announcements of the UP No. 11/2018 p. 634) as well as Section 1 subsection 2 of the new version of the General Study and Examination Regulations for Bachelor’s and Master’s Degree Programs at the University of Potsdam of January 30, 2013 (BAMA-O) (Official Announcements of the UP No. 3/2013, p. 35), last amended by the charter of December 16, 2020 (Official Announcements of the UP, no. 2/2021, p. 10) in conjunction with Section 13 subsection 2 of the Basic Constitution of the Konrad Wolf Film University in Babelsberg of October 20, 2014, as amended by the charter of December 17, 2018 (Official Announcements of the Konrad Wolf Film University in Babelsberg no. 6/2019 of March 22, 2019) and Section 1 subsection 1 sentence 2 of the Regulations for Study and Examination Regulations for Bachelor’s and Master’s Degree Programs at the Konrad Wolf Film University in Babelsberg (RSP) of March 14, 2016, amended by the charter of March 14, 2021 (Official Announcements of the Konrad Wolf Film University in Babelsberg no. 3/2021 of February 24, 2021) of February 26, 2022 and January 17, 2022, the following study and examination regulations<sup>1</sup>

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## **§ 1 Applicability**

(1) These regulations apply to the master’s program in the joint degree programs “European Film Business and Law” (LL.M.) and “European Film Business and Law” (MBA) at the University of Potsdam and the Konrad Wolf Film University in Babelsberg (Film University). As a subject-specific regulation, it supplements the framework regulations for studies and examinations for the bachelor’s and master’s degree programs of the Konrad Wolf Film University in Babelsberg (RSP).

(2) In accordance with Section 31a BAMA-O, these regulations deviate from the regulations of the

<sup>1</sup>Approved by the President of the University of Potsdam on March 22, 2022.

Approved by the President of the Konrad Wolf Film University in Babelsberg on February 23, 2022.

BAMA-O as common subject-specific regulations of cooperative study programs.

(3) In the event that these regulations contradict the RSP, then the provisions in the RSP supersede these regulations.

(4) The organization and implementation of the study program is carried out under the academic responsibility of the two participating universities by the Erich Pommer Institute gGmbH. The Erich Pommer Institut gGmbH assumes the tasks of the Office of Student Affairs of the University of Potsdam described in the BAMA-O of the University of Potsdam as well as the tasks of the Office of Student Affairs of the Film University described in the RSP and the tasks of the Office of Student Affairs described in these regulations in accordance with the cooperation agreement. The determination of the final failure of the examination for the entire degree program by notification to the student as well as the decision on the appeal against this notification are reserved for the responsible office of the respective matriculating university.

## **§ 2 Objectives of the Master's Degree Program and Enrollment**

(1) In the application-oriented master's degree program "European Film Business and Law (LL.M.)," the specialized knowledge, skills and methods acquired in the first professional degree are deepened and extended. Students will receive academic instruction to learn about and understand the various markets and market conditions in the audiovisual media sector from a legal and economic perspective, to consider the specific requirements of audiovisual productions along the production chain with a focus on management and law, and to apply sound legal knowledge in the field of audiovisual media law in the various phases of a production process. Students will be qualified to work, among other things, in the legal consulting market in audiovisual media law or in corresponding departments of companies. The competencies to be acquired by the students are detailed in the descriptions of the individual modules in the module catalog in Appendix 1 to these regulations. The master's program "European Film Business and Law (LL.M.);" can be studied as a dual degree program, but can also be studied non-dually.

(2) In the application-oriented master's degree program "European Film Business and Law (MBA)," the specialized knowledge, skills and methods acquired in the first professional degree are deepened and extended. Students will receive academic instruction to learn about and understand the various markets and market conditions in the audiovisual

media sector from a legal and economic perspective, to consider the specific requirements of audiovisual productions along the production chain with a focus on management and law, and to apply sound knowledge in the field of audiovisual media management in the various phases of a production process. Students will be able to perform management tasks in the audiovisual media sector and to advise companies in the audiovisual media sector on management issues. The competencies to be acquired by the students are detailed in the descriptions of the individual modules in the module catalog in Appendix 1 to these regulations. The master's program "European Film Business and Law (MBA)" can be studied as a dual degree program, but can also be studied non-dually.

(3) The following applies to both degree programs: Students are empowered in their personal development and civic participation: Their ability to reflect, articulate, discuss and criticize is developed and strengthened by learning various methodologies in the seminars and project work. They include: The ability to organize projects independently on the basis of the knowledge acquired and with the help of case studies presented, or to apply the theoretical and specialist methodological knowledge acquired to a concrete project topic; the competence to analyze questions, to work on them in writing or to document them, to present them to the seminar audience and to defend them; the independent development of approaches to solutions for previously unknown problems, taking into account different evaluation standards; the ability to work on topics independently and in a team, and the ability to conduct department-specific and cross-departmental discussions on project-related topics.

(4) The enrollment for the course of study from subsection 1 takes place at the University of Potsdam; the enrollment for the course of study according to subsection 2 takes place at the Film University. The general regulations of the respective university regarding enrollment apply.

## **§ 3 Degree**

After acquiring the required credit points and after submitting the graduation requirements, the University of Potsdam through the Faculty of Law and the Film University through Faculty I each jointly (Joint Degree) award the degree of "Master of Laws," abbreviated "LL.M." for the degree program "European Film Business and Law (LL.M.);" and the de-

gree of “Master of Business Administration,” abbreviated “MBA” for the degree program “European Film Business and Law (MBA).”

#### **§ 4 Organization of Degree Programs, Examining Board and Module Commissioners**

(1) The organization and implementation of the study programs is under the academic responsibility of the University of Potsdam and the Film University, supported by the Erich Pommer Institut gGmbH (EPI). In accordance with the content-related and organizational requirements of the University of Potsdam and the Film University, the EPI ensures the proper execution of teaching operations, including all Internet-based supervision services and the production and provision of teaching materials.

(2) For the two master’s programs in “European Film Business and Law,” a joint Examining Board is appointed by the Faculty Council of the Faculty of Law of the University of Potsdam and the Faculty Council of Faculty I of the Film University. This Examining Board is comprised of:

1. three university instructors each from the Faculty of Law of the University of Potsdam and the Faculty I of the Film University,

2. one academic staff member each from the Faculty of Law of the University of Potsdam and the Faculty I of the Film University, and

3. one student each from the Faculty of Law of the University of Potsdam and the Faculty I of the Film University.

(3) In deviation from the BAMA-O and in accordance with the RSP, the term of office of the members of the Examining Board is one year for the student members and 3 years for the other members.

(4) The Examining Board elects a chairperson and an alternate chairperson from the university instructors that belong to its disciplinary purview. Decisions are made with a simply majority. In the event of a tie, the chairperson casts the deciding vote. The Board has a quorum of more than half of its members, with the chairperson and/or alternate chairperson. In any case, the university instructors must have the majority of votes. Meeting minutes must be kept for Board meetings. The Examining Board can adopt its own rules of procedure.

(5) The Chairperson of the Examining Board shall convene the meetings of the Examining Board. The

invitation is sent by e-mail at least one week before the meeting date. In urgent cases, this period may be shortened to 24 hours or resolutions may be obtained by circulation.

(6) Members of the Examining Board and their alternates are sworn to official secrecy. Insofar as they do not work in public service, they must be bound to confidentiality by the chairperson.

(7) The Examining Board shall ensure that the provisions of these regulations and the RSP are complied with and, if necessary, make proposals for amendments to these regulations. The Examining Board is in particular responsible for:

1. Decisions regarding proposals by students or teachers in the context of these regulations or those of the relevant course of study,

2. The allocation of courses to a module, and the distribution of credit points assigned to the module,

3. Appointment of Module Commissioners,

4. Regular reporting to the Faculty of Law of the University of Potsdam and to the Faculty I of the Film University, in particular to the study commission responsible for the study program or subject, about experiences with the application of the regulations,

5. Recognition and consideration of achievements in studies, grading and examinations,

6. Decisions regarding the admission of applicants to the respective master’s degree program. Only those members of the Examining Board who possess at least the qualification to be acquired in the respective master’s program or an equivalent qualification are entitled to vote on this decision.

7. The definition of the topics and projects of the project module and the dual study project module after consultation with the participating companies. The project work is usually linked to a specific project of a participating company. University faculty (teaching staff of the study programs) are appointed for supervision for the project module and the dual study project module by the Examining Board according to thematic relevance and availability. The Examining Board shall consider suggestions and wishes of the students in its decision according to sentence 3.

(8) The Examining Board shall appoint a Module Commissioner for each module. The Module Commissioners are responsible in particular for:

1. the development of the module in collaboration with the other teaching staff,
2. coordination of the range of courses offered,
3. coordination of extracurricular examinations if several instructors are involved, and
4. the supervision and advising of instructors during ongoing teaching operations.

(9) In all other respects, the provisions of the RSP shall apply.

### **§ 5 Duration of Master's Studies, Part-time Studies**

(1) The advanced master's program in the masters degree program "European Film Business and Law (LL.M.)" is offered at the University of Potsdam and the Film University as a single-subject program with a standard period of study (full-time study) of four semesters (including the completion of the master's thesis) and 120 credit points. (1) The advanced master's program in the masters degree program "European Film Business and Law (MBA)" is offered at the University of Potsdam and the Film University as a single-subject program with a standard period of study (full-time study) of four semesters (including the completion of the master's thesis) and 120 credit points.

(2) Both master's degree programs are part-time except for those semesters in which the project module and the master's thesis are completed. The general regulations of the respective matriculating university concerning part-time studies apply to part-time studies.

### **§ 6 Admission Requirements and Admission**

The admission requirements and admission are regulated by the subject-specific admission regulations for the joint master's programs "European Film Business and Law (LL.M.)" and "European Film Business and Law (MBA)" at the University of Potsdam and the Film University.

### **§ 7 Program Structure, Dual and Non-dual Forms of Study**

(1) The language of instruction in the joint master's programs "European Film Business and Law

(LL.M.)" and "European Film Business and Law (MBA)" is English.

(2) More details on the descriptions and course formats of the modules listed in Sections 8 and 9 are regulated in Appendix 1 to these regulations.

(3) The course of study in full- or part-time studies results from the study plans for full- or part-time studies, which are attached to these regulations in Appendix 2. The plans recommend an expedient structure of study in terms of time and content. They allow for proper study within the time allotted in each case.

(4) The joint master's degree programs can be studied either as a dual degree program with a mandatory dual degree project module as defined in Sections 8 and 10 of these regulations or as a non-dual degree program with a mandatory project module as defined in Sections 9 and 11 of these regulations.

(5) Students who, at the beginning of their studies, have a cooperation agreement with the company with which they have an employment relationship or for which they work, study in the dual form of study. They complete their dual study project module in their own company. Students are obliged to make appropriate contractual arrangements with the company as defined in sentence 1. This will be stated in the cooperation agreement.

(6) Students who do not present a cooperation agreement with a company study in the non-dual format. They complete their project module as part of student teams at one of the participating companies. Companies participating in the project module are companies that have committed to participate in the project module by means of a declaration of intent.

(7) The participating companies will be collected by the Erich Pommer Institut and introduced to the students. Students who study in the non-dual format can propose appropriate companies to the EPI by the end of the first semester.

### **§ 8 Modules and the Course of Studies (Dual Form)**

(1) In the dual form of study pursuant to Section 7, subsection 5, students participate in a course of study pursuant to Section 2, subsection 1 or subsection 2 of these regulations as part of their employment relationship with a company or their work for a company.

(2) In the dual form of study, students complete the mandatory dual study project module as defined in

Section 10 in the company with which their employment relationship exists or for which they work.

(3) In the dual form of study, the master's program in the joint master's program "European Film Business and Law (LL.M.\*)" is composed of the following components:

Module no.	Module title	CP
<b>I Mandatory Modules (84 CP Mandatory Modules)</b>		
EUUF_01	European Film and TV Business: Economic Frameworks	6
EUUF_02	European Film and TV Business: Legal Frameworks	6
EUUF_03	Management of and in Organizations	6
EUUF_04	Foundations of Contracts	6
EUUF_05	Solving the Financing Puzzle	6
EUUF_06	Leadership and Communication	6
EUUF_10	European Business Law	6
EUUF_11	Settlement of Legal Disputes	6
EUUF_12	Data and Technology Law	6
EUUF_13	Project Module for Dual Studies	30
<b>II Elective module(6 CP elective modules)</b>		
Students must successfully complete an elective module worth six credit points. One module has to be chosen from the specialization modules of the degree program "European Film Business and Law (MBA)."		
EUUF_07	Designing Corporate Strategies	6
EUUF_08	Business Today	6
EUUF_09	Target Groups, Marketing and Distribution	6
Total CPs for the mandatory and elective modules		90
<b>III. Master's Thesis (30 CP Master's Thesis)</b>		
n.a.	Master's thesis	30
Total CP to be completed		120

(4) In the dual form of study, the master's program in the joint master's program "European Film Business and Law (MBA)" is composed of the following components:

Module no.	Module title	CP
<b>I Mandatory Modules (84 CP Mandatory Modules)</b>		
EUUF_01	European Film and TV Business: Economic Frameworks	6
EUUF_02	European Film and TV Business: Legal Frameworks	6

EUUF_03	Management of and in Organizations	6
EUUF_04	Foundations of Contracts	6
EUUF_05	Solving the Financing Puzzle	6
EUUF_06	Leadership and Communication	6
EUUF_07	Designing Corporate Strategies	6
EUUF_08	Business Today	6
EUUF_09	Target Groups, Marketing and Distribution	6
EUUF_13	Project Module for Dual Studies	30
<b>II Elective module(6 CP elective modules)</b>		
Students must successfully complete an elective module worth six credit points. This is one module that has to be chosen from the specialization modules of the degree program "European Film Business and Law (LL.M.)."		
EUUF_10	European Business Law	6
EUUF_11	Settlement of Legal Disputes	6
EUUF_12	Data and Technology Law	6
Total CPs for the mandatory and elective modules		90
<b>III. Master's Thesis (30 CP Master's Thesis)</b>		
n.a.	Master's thesis	30
Total CP to be completed		120

### § 9 Modules and the Course of Studies (Non-dual Form)

(1) In the non-dual form of study according to Section 7, subsection 6, students participate in a course of study from Section 2, subsection 1 or subsection 2 of these regulations.

(2) In the non-dual form of study, students complete the mandatory project module as defined in Section 11 of these regulations in a company participating in the project module.

(3) In the non-dual form of study, the master's program in the joint master's program "European Film Business and Law (LL.M.\*)" is composed of the following components:

Module no.	Module title	CP
<b>I Mandatory Modules (84 CP Mandatory Modules)</b>		
EUUF_01	European Film and TV Business: Economic Frameworks	6
EUUF_02	European Film and TV Business: Legal Frameworks	6
EUUF_03	Management of and in Organizations	6

EUF_04	Foundations of Contracts	6
EUF_05	Solving the Financing Puzzle	6
EUF_06	Leadership and Communication	6
EUF_10	European Business Law	6
EUF_11	Settlement of Legal Disputes	6
EUF_12	Data and Technology Law	6
EUF_14	Project Module	30
II Elective module(6 CP elective modules)		
Students must successfully complete an elective module worth six credit points. This is one module that has to be chosen from the specialization modules of the degree program “European Film Business and Law (MBA).”		
EUF_07	Designing Corporate Strategies	6
EUF_08	Business Today	6
EUF_09	Target Groups, Marketing and Distribution	6
Total CPs for the mandatory and elective modules		90
III. Master’s Thesis (30 CP Master’s Thesis)		
n.a.	Master’s thesis	30
Total CP to be completed		120

(4) In the non-dual form of study, the master’s program in the joint master’s program “European Film Business and Law (MBA)” is composed of the following components:

Module no.	Module title	CP
I Mandatory Modules (84 CP Mandatory Modules)		
EUF_01	European Film and TV Business: Economic Frameworks	6
EUF_02	European Film and TV Business: Legal Frameworks	6
EUF_03	Management of and in Organizations	6
EUF_04	Foundations of Contracts	6
EUF_05	Solving the Financing Puzzle	6
EUF_06	Leadership and Communication	6
EUF_07	Designing Corporate Strategies	6
EUF_08	Business Today	6
EUF_09	Target Groups, Marketing and Distribution	6
EUF_14	Project Module	30
II Elective module(6 CP elective modules)		
Students must successfully complete an elective module worth six credit points. This is one module that has to be chosen from the specialization modules of the degree program “European Film Business and Law (LL.M.).”		
EUF_10	European Business Law	6

EUF_11	Settlement of Legal Disputes	6
EUF_12	Data and Technology Law	6
Total CPs for the mandatory and elective modules		90
III. Master’s Thesis (30 CP Master’s Thesis)		
n.a.	Master’s thesis	30
Total CP to be completed		120

### § 10 Project Module for Dual Studies

(1) For students of the dual study form according to Section 7 subsection 5 of these regulations, a company-integrated project module dual study is a mandatory component of the joint master’s programs in “European Film Business and Law (LL.M.)” and “European Film Business and Law (MBA).”

(2) During the dual study project module, students deepen the subject-specific and subject-methodological knowledge acquired in the other modules and apply it in professional practice. Furthermore, students acquire industry-specific knowledge and learn about various aspects of operational decision-making processes.

(3) Students complete the dual study project module in the company with which they have an employment relationship or for which they work, working individually or in groups of usually three to five students from the study program. The work is usually done on a specific project and must be distinct from other work performed as part of the employment relationship with or work for the company.

(4) During the dual study project module, students are continuously supervised by a supervisor in the respective participating company as well as by a teacher from the respective master’s program.

(5) The work on the projects within the framework of the dual study project module, as well as regular meetings with the supervisors in the respective participating companies during the project module, are carried out in an independent manner by the students.

(6) The Examining Board may, upon application by students of the dual form of study pursuant to Section 7 subsection 5, credit relevant professional experience of at least three years beyond the one year of professional experience required for admission to the extent of 30 credit points. The requirements for crediting must be proven to the Examining Board. The crediting according to sentence 1 replaces the dual study project module, which no longer has to be completed in case of crediting according to sentence

1. The decision of the Examining Board according to sentence 1 shall be made in a written document, which shall be accompanied by instructions on how to appeal.

### **§ 11 Project Module**

(1) For students of the non-dual form according to Section 7 subsection 6 of these regulations, a company-integrated project module is a mandatory component of the joint master's programs in "European Film Business and Law (LL.M.)" and "European Film Business and Law (MBA)."

(2) During the company-integrated project module, students deepen the subject-specific and subject-methodological knowledge acquired in the other modules and apply it in professional practice. Furthermore, students acquire industry-specific knowledge and learn about various aspects of operational decision-making processes.

(3) Students complete the project module in group work of usually three to five students of the study program in a company participating in the project module of the study program.

(4) During the project module, the students are continuously supervised by a supervisor in the respective participating company as well as by a teacher of the respective master's program.

(5) The work on the projects within the framework of the project module, as well as regular meetings with the supervisors in the respective participating companies during the project module, are carried out in an independent manner by the students.

(6) At the beginning of the project module, participating companies, students and project topics are introduced in an opening event and then groups are formed and assigned to the project topics primarily by free choice of the students. If the formation of groups by free choice of the students does not lead to an equal distribution of the students to the project topics, the students will be distributed by lottery.

(7) The Examining Board may, upon application by students of the non-dual form of study pursuant to Section 7 subsection 6, credit relevant professional experience of at least three years beyond the one year of professional experience required for admission to the extent of 30 credit points. The requirements for crediting must be proven to the Examining Board. The crediting according to sentence 1 replaces the project module, which no longer has to be completed

in case of crediting according to sentence 1. The decision of the Examining Board according to sentence 1 shall be made in a written document, which shall be accompanied by instructions on how to appeal.

### **§ 12 Persons Entitled to Take the Examination and Entitlement to the Examination**

(1) In accordance with the Brandenburg Higher Education Act, academic staff working full-time at a university, lecturers and persons experienced in professional practice and training are authorized to conduct examinations. Examinations should only be held by persons who fulfill teaching duties. Examination can only be evaluated by persons who themselves possess at least the qualification to be established by the examination.

(2) The authorization to hold examinations is related to the subject in which the respective instructor at the University of Potsdam or at the Film University regularly holds a course that prepares students for the examination, or held a course at most four semesters before the examination. The Examining Board makes decisions regarding exceptions pertaining to the requirement of subject affiliation and the cutoff period.

(3) Only students who are enrolled in the degree program are entitled to participate in the performance-assessing process of a module.

(4) The following applies for students in the "European Film Business and Law" (MBA) program: If a module examination, a partial module examination or the final examination is not completed at the latest after the end of four semesters, after the semester specified in the study plan, an academic consultation must be held with the responsible university lecturer. The goal of the academic consultation is the conclusion of an agreement in which the further course of study is planned and the student commits him/herself to certain measures to achieve the study goals and further measures of the university suitable for promoting the further course of study are agreed upon (academic advising agreement). In determining obligations, the student's personal situation shall be given due consideration. Students are to be exmatriculated if they have not fulfilled the obligation to attend an academic consultation session or have refused to conclude an academic advising agreement or have failed to meet the requirements set out in an academic advising agreement by the specified date in a justifiable manner. This does not apply if the stu-

dent concerned was not made aware of these consequences together with the invitation or when concluding the academic advising agreement.

(5) For students in the degree program “European Film Business and Law “ (LL.M.), Section 7a of the BAMA-O of the University of Potsdam applies accordingly, in deviation from Section 1 subsection 2 and subsection 3 of these regulations.

### **§ 13 Master’s Examination**

(1) Upon passing the master’s examination, the degree program is successfully completed. The master’s examination consists of the module examinations (Section 14), the master’s thesis (Section 15) and the oral examination in defense of the master’s thesis (colloquium) (Section 16).

(2) The master’s examination is passed if the module examinations, the master’s thesis and the oral examination have each been assessed with at least the grade “sufficient” (4.0).

### **§ 14 Module Examinations**

(1) Each module is concluded with a final module examination. The type of final module examination is determined by the module description in Appendix 1 to these regulations. If several forms of examination are permitted in the module descriptions, only one form of examination may be used for a module in a semester of an academic year. In the case of sentence 2, the Module Commissioner of the respective module decides on the type of examination form before the start of the courses of the module.

(2) The current regulations of the RSP apply to the admissibility of the forms of examination, including remote examinations.

### **§ 15 Master’s Thesis**

(1) The master’s thesis is an examination achievement and final thesis of the degree program and is usually written in the last semester of the degree program. The master’s thesis should demonstrate that the candidate has acquired expanded and advanced competences in an advanced course of study, is capable of combining theory and empirical findings, can apply discipline-specific methodologies on a scholarly basis to deal with an application-oriented problem within a given time frame, and is able to present the results thereof in a formal, linguistically and professionally convincing manner.

(2) As soon as the student has completed at least 72 credit points, he or she must immediately propose a topic for his/her master’s thesis.

(3) The master’s thesis is set and supervised by an examiner appointed by the Examining Board. The candidate has a right of nomination for the selection of the topic proposer and for the topic assignment. The topic of the master’s thesis can also refer to the company in which the dual study project module according to Section 10 or the project module according to Section 11 was completed. The topic is assigned by the chairperson of the Examining Board. The date of assignment shall be made a matter of record there.

(4) The master’s thesis is completed in the course of university studies. The topic of the master’s thesis and the necessary amount of research and work resulting from it must be based on the workload, which, including the oral examination, comprises 30 credit points.

(5) The processing time for the master’s thesis is six months. The processing period begins on the day on which the topic of the master’s thesis is handed over in accordance with subsection 3. The work is considered to be completed on time when it is submitted to EPI before the specified deadline.

(6) The subject can be returned only once within the first two months.

(7) If the candidate culpably misses the submission deadline, the thesis receives a grade of “insufficient” (5.0). If there is a substantial reason for missing the deadline, the chairperson of the Examining Board may, after consultation with the supervisor, grant an extension of the deadline of up to one month, in the case of illness corresponding to the duration of the sick leave.

(8) The master’s thesis is a paper written in English specifically for the master’s examination. If both examiners declare their consent, the Examining Board can also allow the thesis to be composed in another language. If the thesis is composed in a foreign language, it must contain an appendix with a brief summary in English.

(9) The master’s thesis must be submitted in three physical copies and one digital copy. The thesis must have page numbers, a table of contents, and a list of the sources consulted and aids used. Passages of the thesis that are quoted or paraphrased from other works must be identified in the bibliography. As a rule, the length of the thesis should not exceed 50

pages DIN A4 without appendices and indexes. At the conclusion of the thesis, the candidate must affirm that the candidate composed the thesis independently and did not use any sources or aids other than those listed.

(10) The master's thesis must be graded by two examiners within 6 weeks at the latest. The examiners appraise the thesis in writing and explain their grading in accordance with Section 19. The first examiner is the supervisor who assigned the topic of the master's thesis. The second examiner is appointed by the Examining Board; the candidate has a right to propose a second examiner. The grade is formed from the arithmetic mean of the evaluations of the two examiners. If the difference in the grades is greater than 2.0, or if one of the grades is worse than "sufficient," then the Examining Board will appoint a third examiner. If two of the three examiners then grade the thesis as "insufficient" (5.0), then the final grade for the thesis is "insufficient" (5.0). Otherwise, the final grade is the arithmetic mean of the three grades.

(11) A master's thesis that receives a grade of "insufficient" (5.0) can only be repeated once.

#### **§ 16 Oral Examination for the Defense of the Master's Thesis (Colloquium)**

(1) After submission of the master's thesis, the Examining Board shall determine the date for the oral examination. The oral defense only takes place if the thesis has received a final grade of "sufficient" (4.0) or better under Section 15 subsection 10. The oral examination is conducted as an individual examination before two examiners. As a rule, the examiners are the supervisor of the master's thesis and the second examiner of the master's thesis.

(2) The oral examination usually lasts 30 minutes to a maximum of 60 minutes. It consists of the defense of the thesis (disputation) and a subsequent examination discussion, which should not exceed one quarter of the examination time. The subject of the examination discussion can be all contents of the compulsory modules and the elective modules taken, as in the module catalog according to Appendix 1 to these regulations. A record shall be kept of the examination, which shall contain the main items and results.

(3) The oral examination shall be assessed with a grade in accordance with Section 19.

(4) If the oral defense receives a grade of "insufficient" (5.0), it can be repeated one time.

#### **§ 17 Delays in Assessing Performance**

(1) If students miss an examination event without good cause or drop out before completing the event, an "insufficient" performance will be recorded. The same applies if written work is not completed within the specified processing time without good reason.

(2) The reasons asserted for the failure to attend or the discontinuation must be communicated to the Examining Board in writing without delay (within 3 working days) and must be credible. In the event of illness, a medical certificate attesting to the inability to take the examination is generally required (a certificate of incapacity to work for employees is not sufficient) and must generally be issued no later than on the day of the examination. If the Examining Board accepts the reasons, a new date will be scheduled without delay. Decisions of the Examining Board on the recognition of the asserted reasons must be communicated to the student in writing without delay and must be accompanied by a statement of reasons and an appeal notice. The student must be given an opportunity to be heard before a decision is made.

#### **§ 18 Retaking Examinations**

(1) Insofar as these regulations do not contain any other provisions, examinations may be repeated twice in the event of an assessment with the grade "insufficient." It is not possible to retake passed examinations. In the case of performance graded as "insufficient" based on the grading of only one authorized examiner, a second, independent assessment of the performance must be made at the request of a person involved. This assessment must be done by a person authorized to administer examinations who is named by the Examining Board. The second repetition of a failed examination must be carried out by two authorized examiners. If the second repetition of the examination performance is again evaluated with "insufficient," this examination is considered as finally not passed.

(2) If the module examination of a mandatory module of the degree program chosen from Section 2 subsection 1 or subsection 2 is definitively not passed, the examination for the entire course of study shall be deemed definitively not passed. If the module examination of an elective module of the course

of study chosen from Section 2 subsection 1 or subsection 2 is definitively not passed, another elective module of the course of study chosen from Section 2 subsection 1 or subsection 2 must be chosen. In this context, after two elective modules have been definitively failed, the following modules are equivalent to a mandatory module. If another elective module is no longer available in the course of study selected from Section 2 subsection 1 or subsection 2, the examination for the entire course of study shall also be deemed to have been definitively failed in this case.

(3) The final failure of the examination for the entire course of study shall be determined by the Examining Board, which shall immediately notify the student. The Examining Board makes decisions about appeals against this notice.

(4) When retaking an examination, the associated courses do not have to be attended again. Students may waive the exemption from attendance.

#### **§ 19 Evaluation of Examinations**

(1) The following numeric values are permitted as grades for examination achievements:

- 1 = very good (an outstanding performance)
- 2 = good (an achievement that exceeds average requirements considerably)
- 3 = satisfactory (an achievement that meets the average requirements)
- 4 = sufficient (an achievement that, despite flaws, still meets the requirements)
- 5 = insufficient (an achievement that, due to significant problems, does not meet the requirements)

(2) In order to facilitate better differentiation, intermediate grades can also be used, which results in the following grade scale:

1.0; 1.3; 1.7; 2.0; 2.3; 2.7; 3.0; 3.3; 3.7; 4.0; 5.0.

(3) An examination is passed if a grade of at least "sufficient" (4.0) is received.

(4) For the dual study project module, the assessment is based on Section 10 subsection 10 of these regulations. (4) For the project module, the assessment is based on Section 11 subsection 11 of these regulations.

#### **§ 20 Module Grades and Overall Grade**

(1) The overall grade of the master's degree is calculated from the module grades, the grade for the master's thesis (Section 15) and the oral examination (Section 16). This overall grade includes two thirds of the module grades and one third of the master's thesis including the oral examination. Within the module examinations, the individual examinations are weighted according to the ratio of their credit points. For the master's thesis, the written work is weighted at 75 percent and the oral examination at 25 percent.

(2) The overall grade is determined with the following weighting:

1. The average of all module grades weighted by the respective credit points:  $2/3$
2. The grade of the master thesis including the oral examination:  $1/3$
3. The determined value is truncated after the first decimal place behind the decimal point without prior rounding.
4. The result thus determined yields the following grades:
  - 1.0 down to and including 1.2: "with distinction"
  - 1.3 down to and including 1.5: "very good"
  - 1.6 down to and including 2.5: "good"
  - 2.6 down to and including 3.5: "satisfactory"
  - 3.6 down to and including 4.0: "sufficient"

#### **§ 21 Reconciliation of Disadvantage**

(1) If a student demonstrates that he or she is unable to complete all or part of a course of study or examination in the prescribed form because of a disability or chronic illness, the Examining Board shall, upon written application and in consultation with the student and the respective examiner, determine measures by which equivalent course of study and examination work can be completed within an extended processing time or in another form.

(2) If compliance with deadlines for the first-time registration for examinations, the repetition of examinations, the reasons for missing examinations and the compliance with processing times for examination papers are concerned, the disability/chronic illness of the student and the necessary sole care of a close relative are equivalent to the disability/chronic illness of the student. Close relatives are children, parents, grandparents, spouses and partners in a non-marital partnership.

(3) Upon application to the Examining Board, the claim of periods of protection shall be considered under Section 3 subsection 2 and Section 6 subsection

1 of the Maternity Protection Act (Mutterschutzgesetz, or MuSchG), as well as the provisions for parental leave in Sections 15 and 16 of the Law on Parental Benefits and Parental Leave (Gesetz zum Elterngeld und zur Elternzeit, or BEEG).

(4) Persons living in the same household with a child for whom they are responsible shall be entitled to take individual examinations after the expiration of the time limits provided for in the examination regulations. The same applies to the deadlines and processing times for the completion of coursework and examinations as well as for repeat examinations. Deadlines are typically initially extended by up to two semesters, and processing times are extended by one-third of the entire processing time provided. This right to compensation for disadvantage expires with the conclusion of the semester in which the requirements named no longer apply. The use of this regulation is done upon request. The Examining Board decides on further individual arrangements and the provision of equivalent study and examination achievements in another form in consultation with the student and the respective examiner.

(5) Upon written application to the Examining Board, participation in statutory bodies and statutory organs of the University of Potsdam or the Film University as well as in statutory organs of student self-administration at the University of Potsdam or the Film University may be taken into account. For this reason, individual examinations and university examinations may be taken after the deadlines specified in the regulations have expired. The deadlines can be extended by a maximum of two semesters for this reason.

## **§ 22 Recognition and Consideration of Achievements**

(1) Periods of study, examinations, and academic achievements that have been completed in degree programs at other domestic and foreign universities, at corresponding distance learning units, or in other degree programs at the Film University or the University of Potsdam are to be recognized, unless there are significant differences with regard to the competencies acquired (learning outcomes). If recognition of examination and study achievements is refused, reasons must be given. The applicant may appeal against the rejection notice.

(2) Knowledge and skills acquired outside of higher education shall be credited up to 50% to the study program if they are equivalent in content and level to the part of the study program that is to be replaced.

(3) Recognition according to subsections 1 and 2 is initiated upon application by the student. The application for recognition should be submitted to EPI at the time of admission to the program. The application for recognition of examination and study achievements gained through study periods at other universities during the course of studies must be submitted immediately afterwards, usually within one semester. The board of examiners decides on the recognition after the responsible professor has given his or her opinion and, if necessary, after the dean of studies has given his or her opinion by means of an official notification, which must be accompanied by instructions on how to appeal. After the expiration of the aforementioned deadlines, the recognition procedure will be rejected.

(4) In the case of recognition of an examination and study performance, credit points are credited to the extent to which they would have been acquired in the case of corresponding performance at the Film University or the University of Potsdam.

(5) The grade of a recognized performance is adopted.

## **§ 23 Fraud, Scientific Misconduct**

(1) If a candidate attempts to influence the result of his/her examination performance by deception or the use of unauthorized aids, the corresponding examination performance will be graded as “insufficient” (5.0). A candidate who collaborates on an attempt to cheat can be excluded from continuing the examination by the examiner or proctor; in this case, the affected examination is graded as “insufficient” (5.0). In severe cases, especially those that qualify as criminal acts, the Examining Board can prohibit the affected candidate from completing further examinations. The Examining Board makes its decision after consulting with the candidate.

(2) A candidate who seriously disrupts the proper conduct of an examination event may be excluded from further participation in the current examination event by the respective teacher or supervisor; in this case, the examination event in question will be graded “insufficient” (5.0).

(3) If the candidate submits written work relevant to the examination, and he or she is found guilty of academic misconduct, the following procedure will be followed:

1. The corresponding examination is graded as “insufficient.”

2. The instructor concerned informs the chairperson of the Examining Board and can refuse to allow the same candidate to take further examinations.

3. The examination performance assessed as “insufficient” is noted in the examination administration system, with an additional remark indicating academic misconduct.

4. If this scholarly misconduct is repeated, or in cases of serious and deliberate scholarly misconduct, the Examining Board can prohibit the affected candidate from completing further examinations. The Examining Board makes its decision after consulting with the candidate. A series case of deliberate scholarly misconduct exists in particular if

a) more than half of the work is based on plagiarism or other scholarly misconduct,

b) the candidate attempts to obstruct, by means of dishonest behavior, the explanation of the scholarly misconduct,

c) the scholarly misconduct causes a disadvantage to another student in the submission of their own work,

d) the scholarly misconduct was committed for commercial reasons or to acquire illicit financial gains, or

e) the candidate has abused an employment relationship with the University of Potsdam or the Film University.

5. Upon request of the candidate or the chairperson of the Examining Board, the individual case will be submitted to the Ombudsman or the Commission for Scholarly Misconduct for a decision in accordance with the guidelines enumerated in “Self-Monitoring in the Sciences - Rules for Ensuring Good Scientific Practices at the University of Potsdam” of February 14, 2002 (Official Announcements of the Universität Potsdam No.2/2002, p. 18). Section II, 2., 2.1. p. 3 and 2.3. Subsections 1 to 2e of the “Self-Monitoring in the Sciences - Rules for Ensuring Good Scientific Practices at the University of Potsdam” guidelines also apply. The results of the investigation will be submitted to the Examining Board with a recommendation and further consideration.

6. Depending on the severity of the infraction, the Examining Board may impose further sanctions, up to and including the declaration of “final failure” of the examination performance.

(4) To be able to investigate suspected scholarly misconduct, examiners are authorized to request that examination achievements completed by students without the supervision of a proctor be submitted in electronic form.

(5) Students must be informed immediately in writing of any adverse decisions, the reasons for such decisions must be stated, and the decision must be accompanied by instructions on how to appeal.

(6) Details are specified in the current version of the guidelines for ensuring good scientific practices for students at the University of Potsdam (plagiarism guidelines) dated October 20, 2010 (Official Announcements of the University of Potsdam no. 1/2011, p. 37).

(7) If it subsequently transpires that scientific misconduct was involved in a written performance relevant to the examination, the examination decision issued may be revoked and the measures specified in subsection 3 may be taken. Revocation is excluded if more than five years have passed since the completion of the examination.

#### **§ 24 Record of Completion, Documents, Certificates**

(1) If a student has completed the required credit points in all partial fields required for graduation, and if all of the graduation requirements enumerated in these regulations are fulfilled, then the student graduates without a special application. In this case, she or he will receive a certificate. The transcript lists all modules and the master’s thesis, indicating the credit points earned and, if applicable, the grading information. The certificate also includes the overall grade.

(2) The certificate is issued with the date of the day on which the last examination performance was assessed. In the case of the study program according to Section 2 subsection 1, the certificate is signed by the chairperson of the Examining Board. In the case of the study program according to Section 2 subsection 2, the certificate is signed by the President or the chairperson of the Examining Board. The certificate bears the seals of the University of Potsdam and the Film University. The certificate contains the “Diploma Supplement,” the “Transcript of Records” and the final grade statistics as an attachment.

(3) In the case of the degree program pursuant to Section 2, subsection 1, in addition to the certificate with the same date, a certificate of award of the aca-

ademic degree “Master of Laws (LL.M.)” shall be issued, which shall indicate the degree program and the overall grade. (3) In the case of the degree program pursuant to Section 2, subsection 2, in addition to the certificate with the same date, a certificate of award of the academic degree “Master of Laws (MBA)” shall be issued, which shall indicate the degree program and the overall grade. The certificate according to sentence 1 or sentence 2 is signed by the chairperson of the Examining Board and the Dean of the Faculty of Law of the University of Potsdam as well as the President of the Film University; it bears the seals of the University of Potsdam and the Film University.

(4) The certificate, degree certificate, diploma supplement, transcript of records and final grade statistics shall be issued in German. In addition to these graduation documents, the students will receive English translations thereof.

(5) The right to use the academic degree “Master of Laws (LL.M.)” is acquired with the award of the certificate pursuant to subsection 3, sentence 1. (5) The right to use the academic degree “Master of Laws (MBA)” is acquired with the award of the certificate pursuant to subsection 3, sentence 2.

(6) Students who leave the University of Potsdam without having completed a degree shall receive, after de-registration and upon application, a certificate that includes the study and examination achievements completed, as well as the number of attempted examinations for examination achievements not passed. If students have definitively failed the master’s examination, a certificate pursuant to sentence 1 will be issued upon request, which additionally indicates that the master’s examination has definitively not been passed.

## **§ 25 Deficiencies in the Examination Procedure**

(1) If it is found that the examination procedure was flawed in a way that significantly violated equal opportunities, the Examining Board may, at the request of a candidate or ex officio, order that the examination or individual parts thereof be repeated by a particular candidate or by all candidates.

(2) An application in accordance with subsection 1 must be submitted to the Examining Board without delay. It must not contain any conditions and cannot be withdrawn. The claim is excluded if one month has elapsed since the performance of the deficient examination.

## **§ 26 Invalidity of Graduation**

(1) If a candidate has cheated on an examination or thesis, and this fact only becomes known after the certificate has been issued, the Examining Board, in consultation with the Faculty Council of the Faculty of Law of the University of Potsdam and the Faculty Council of Faculty I of the Film University, may subsequently withdraw the affected credit points or adjust their grades accordingly. This can result in the cancellation of graduation.

(2) If the requirements for participating in the performance assessment were not met, and if the student did not intend to mislead anyone in this regard, and this fact first becomes known after the issuance of a transcript, then this mistake is remedied by the awarding of credit points. If the candidate intentionally engaged in deception to participate in the examination, then the Examining Board, in consultation with the the Faculty of Law of the University of Potsdam and the Faculty Council of Faculty I of the Film University Faculty Council, shall make a decision about whether to retract the certificate.

(3) Before the decision is made, the candidate must be given an opportunity to make a statement.

(4) The incorrect certificate must be collected and re-issued if necessary. The graduation certificate must be collected along with the incorrect transcript if graduation was improperly authorized on the basis of a deception.

(5) The provisions governing the retraction of an academic degree remain unaffected.

## **§ 27 Viewing of Examination Files**

(1) After the evaluation of an examination event, the candidates are informed about the result and are given access to the respective documents relevant for the evaluation. The deadline for this inspection ends typically two months after the grade is announced. Teachers are required to submit the evaluation to EPI within four weeks of the end of the examination event. Students are encouraged to review their performance summary prior to the start of the enrollment period.

(2) Notwithstanding subsection 1, the documents from the performance recording process relevant to the evaluation shall be kept by the teaching staff for one year. Afterwards they can be issued to the students or discarded.

(3) Within one year after completion of the examination procedure, the candidate will be granted access to the expert opinions related to his/her master's thesis upon request. After the expiration of a period of five years after the conclusion of the examination procedure, the master's theses shall be discarded, without prejudice to the provisions of subsection 2.

#### **§ 28 Entry into Force**

These regulations take effect on the day of their publication in the Official Announcements of the University of Potsdam and the Film University. These regulations apply to all students who are enrolled in the degree programs regulated by these regulations at the University of Potsdam and the Konrad Wolf Film University in Babelsberg after the effective date of these regulations.

Appendix 1: Module Catalog

Name and abbreviation of the module:		EUF_01: European Film and TV Business: Economic Frameworks		
Number of credit points (CP):		6		
Module type (mandatory or elective module):		Mandatory module		
Content and objectives of module:		<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Overview of the European film and TV industry: Europe (supranational and the main national markets) and influence of the central ROW markets</li> <li>- Market dynamics, technologies and innovations in the digital age</li> <li>- Basics of content creation &amp; development in the digital age, incl. formats</li> <li>- Overview of media policy</li> <li>- Public Funding I</li> </ul> <p><b>OBJECTIVES:</b> Students</p> <ul style="list-style-type: none"> <li>- are familiar with the main audiovisual markets in Europe and beyond and understand their specifics;</li> <li>- understand market technologies, dynamics and innovations in the digital age;</li> <li>- understand the basics of developing audiovisual formats, including digital formats;</li> <li>- are familiar with regulations and public financing systems in various markets;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>		
Module exam (number, form, scope, work required in CP):		<p>One exam from among the following formats:                  Term paper, 2000 to 4000 words                  Written exam, 120 minutes                  Presentation, 15 to 30 minutes</p>		
Independent study time (in h):		150		
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:		Each year (in the winter semester)		
Prerequisite for taking the module:		None		

Name and abbreviation of the module:	EUF_02: European Film and TV Business: Legal Frameworks			
Number of credit points (CP):	6			
Module type (mandatory or elective module):	Mandatory module			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Legal framework of the European film and TV industry: Europe (supranational and the main national markets) and the relevant ROW framework conditions</li> <li>- Introduction to public law and civil law (financing, national constitutions)</li> <li>- Relevant aspects of media, copyright, intellectual property, entertainment and tax law</li> <li>- Basics of data &amp; privacy protection</li> </ul> <p><b>OBJECTIVES:</b> Students</p> <ul style="list-style-type: none"> <li>- know the important aspects of the legal areas relevant to audiovisual media in both public and civil law in the central markets and can differentiate between the two;</li> <li>- master the basics of relevant areas of public and civil law, including copyright law, copyright contract law, intellectual property law, entertainment law, and tax law;</li> <li>- master the basics of data and privacy protection;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:  Term paper, 2000 to 4000 words  Written exam, 120 minutes  Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year (in the winter semester)			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:		EUF_03: Management of and in Organizations		
Number of credit points (CP):		6		
Module type (mandatory or elective module):		Mandatory module		
Content and objectives of module:		<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Basics of organization and management in European film and TV companies</li> <li>- Management of teams, time and other resources</li> <li>- Basics of project management and quality assurance</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- master the basics of managing organizations, teams, time and other resources in audiovisual companies;</li> <li>- have sharpened their basic project management and quality assurance skills;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>		
Module exam (number, form, scope, work required in CP):		<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>		
Independent study time (in h):		150		
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:		Each year (in the winter semester)		
Prerequisite for taking the module:		None		

Name and abbreviation of the module:	EUF_04: Foundations of Contracts			
Number of credit points (CP):	6			
Module type (mandatory or elective module):	Mandatory module			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Lifetime and commercialization of audiovisual works</li> <li>- Fundamentals of contract and licensing law, incl. international perspectives</li> <li>- Typical contracts along the value chain of audiovisual productions and their specifics: from development to distribution and licensing</li> <li>- International rights clearance</li> <li>- Contract controlling</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- understand the specifics of audiovisual works from development to exploitation and the legal implications necessary for contracting;</li> <li>- know the basics of contract and licensing law in the most important markets;</li> <li>- are familiar with typical contracts in the audiovisual industry;</li> <li>- know strategies of international rights clarification;</li> <li>- can design and carry out contract controlling;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year (in the winter semester)			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_05: Solving the Financing Puzzle			
Number of credit points (CP):	6			
Module type (mandatory or elective module):	Mandatory module			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Financing Basics in Film and TV: Costs and revenues, business and revenue models, incl. financing and revenue repatriation</li> <li>- Public Funding II</li> <li>- Corporate and project accounting: Cash flow, accounting, pricing, costs (cost types, contribution margin accounting, price calculation)</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- understand the financial framework in which audiovisual companies operate in Europe, including business and revenue models, calculations and revenue recovery models;</li> <li>- have advanced knowledge of public funding programs in relevant markets;</li> <li>- are familiar with and able to perform corporate and project accounting;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for complet- ing the mod- ule	for admission to the module ex- amination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year (in the winter semester)			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_06: Leadership and Communication			
Number of credit points (CP):	6			
Module type (mandatory or elective module):	Mandatory module			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Concepts and basics of professional communication and business psychology</li> <li>- Negotiation and Conflict Management I</li> <li>- Leadership and motivation in creative companies</li> <li>- Creative and transformational leadership in VUCA times</li> </ul> <p><b>OBJECTIVES:</b> Students</p> <ul style="list-style-type: none"> <li>- understand the principles of business psychology and master the tools for successful communication;</li> <li>- master the basics of negotiation and conflict management and can apply specific techniques of contract negotiation;</li> <li>- understand the principles of leadership and motivation in creative companies and are able to improve and develop their own leadership and motivation skills;</li> <li>- have a good understanding of transformational leadership and master tools to apply it;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:  Term paper, 2000 to 4000 words  Written exam, 120 minutes  Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_07: Designing Corporate Strategies			
Number of credit points (CP):	6			
Module type (mandatory or elective):	Mandatory module for MBA/Elective module for LL.M.			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Fundamentals of Strategic Planning</li> <li>- Strategy analysis, development, implementation and control</li> <li>- Business development and entrepreneurship in the film and TV industry</li> <li>- Innovation and change management</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- have acquired the basics of strategic planning and management and can apply their tools;</li> <li>- can analyze and differentiate the various phases of strategic management;</li> <li>- have tools for business development and entrepreneurship;</li> <li>- have acquired the tools for managing change and innovation;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_08: Business Today			
Number of credit points (CP):	6			
Module type (mandatory or elective):	Mandatory module for MBA/Elective module for LL.M.			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Contemporary economy of the film and TV industry</li> <li>- Corporate finance and investment (investment appraisal, internal and external financing)</li> <li>- Business introduction to mergers &amp; acquisitions</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- understand the relevant aspects of contemporary economics for audiovisual companies;</li> <li>- have an in-depth understanding of corporate finance and investment;</li> <li>- are familiar with the relevant aspects of mergers &amp; acquisitions from a business perspective.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for complet- ing the mod- ule	for admission to the module ex- amination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_09: Target Groups, Marketing and Distribution			
Number of credit points (CP):	6			
Module type (mandatory or elective):	Mandatory module for MBA/Elective module for LL.M.			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Industry framework for different types of creative content</li> <li>- Marketing strategies, tools and management</li> <li>- Audience research, design &amp; development</li> <li>- Sales (incl. D2C)</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- understand the specifics of audiovisual content and its relevance to audiences and distribution;</li> <li>- have an in-depth understanding of marketing strategies and the corresponding tools and can apply them;</li> <li>- are familiar with the relevant sales models;</li> <li>- can identify and develop target groups using research and design tools;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_10: European Business Law			
Number of credit points (CP):	6			
Module type (mandatory or elective):	Mandatory module for LL.M./Elective module for MBA			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Business law in Europe and the main ROW markets</li> <li>- Intellectual property and trademark law</li> <li>- Competition law</li> <li>- Supranational procedural law</li> <li>- Labor law</li> <li>- European broadcasting law</li> <li>- Legal introduction to mergers &amp; acquisitions</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- have in-depth knowledge of the relevant areas of business law in the most important markets, including intellectual property law and competition law;</li> <li>- are familiar with European broadcasting law as well as labor, trademark and procedural law in the relevant markets;</li> <li>- are familiar with the relevant aspects of mergers &amp; acquisitions from a legal perspective;</li> <li>- are able to recognize, analyze and evaluate possible points of contact between the various areas of law;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_11: Settlement of Legal Disputes			
Number of credit points (CP):	6			
Module type (mandatory or elective):	Mandatory module for LL.M./Elective module for MBA			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- Contract processing</li> <li>- Mediation, arbitration, litigation</li> <li>- Renegotiation</li> <li>- Litigation PR</li> <li>- Negotiation and Conflict Management II</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- are able to execute contracts;</li> <li>- have an in-depth understanding of the specifics and resolution options of litigation;</li> <li>- have acquired the tools for dealing with court proceedings, arbitration and mediation;</li> <li>- understand the specifics and structures of litigation PR;</li> <li>- can analyze and evaluate the legal implications of disputes;</li> <li>- have acquired advanced negotiation and conflict management skills;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_12: Data and Technology Law			
Number of credit points (CP):	6			
Module type (mandatory or elective):	Mandatory module for LL.M./Elective module for MBA			
Content and objectives of module:	<p><b>CONTENTS:</b></p> <ul style="list-style-type: none"> <li>- IT &amp; cyber law</li> <li>- AI, legal and ethical aspects</li> <li>- VR, AR, new technologies</li> <li>- Data security and data protection law</li> </ul> <p><b>OBJECTIVES:</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>- have knowledge of IT and cyber law;</li> <li>- understand the legal and ethical aspects of AI;</li> <li>- understand the legal implications of existing and emerging technologies;</li> <li>- have in-depth knowledge of data security and data protection law;</li> <li>- can analyze and assess data and technology-related legal issues;</li> <li>- can process, analyze and defend questions in written or oral form.</li> </ul>			
Module exam (number, form, scope, work required in CP):	<p>One exam from among the following formats:</p> <p>Term paper, 2000 to 4000 words</p> <p>Written exam, 120 minutes</p> <p>Presentation, 15 to 30 minutes</p>			
Independent study time (in h):	150			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for complet- ing the mod- ule	for admission to the module ex- amination	
Seminar	30	None	None	30h contact + 150h independent study time = 180h workload = 6 CP
Offered:	Each year in the summer semester			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_13: Project module dual study			
Number of credit points (CP):	30			
Module type (mandatory or elective):	Mandatory module			
Content and objectives of module:	<p><b>CONTENTS:</b> Preparation of a project topic in the area of conflict between business and law in the field of the European film and TV industry. The project topics are specified by the companies where the students are employed or for which they work.</p> <p><b>OBJECTIVES:</b> Students</p> <ul style="list-style-type: none"> <li>- will be able to apply the theoretical and methodological knowledge they have acquired to a specific project topic;</li> <li>- will independently develop approaches to solutions for previously unknown problems, taking into account different evaluation standards;</li> <li>- will be able to work on topics independently and in a team;</li> <li>- will be able to lead department-specific and cross-departmental discussions on project-related topics;</li> <li>- will be able to analyze, evaluate and document questions and to defend results.</li> </ul>			
Module exam (number, form, scope, work required in CP):	Final presentation (15 to 30 minutes) and project documentation (at least 10 pages), which is evaluated as “successful” or “unsuccessful.”			
Independent study time (in h):	870			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Project work and seminar	30	Intermediate presentation (15 to 30 minutes)	None	30h contact + 870h independent study time = 900h workload = 30 CP
Offered:	Each year (in the winter semester)			
Prerequisite for taking the module:	None			

Name and abbreviation of the module:	EUF_14: Project module			
Number of credit points (CP):	30			
Module type (mandatory or elective):	Mandatory module			
Content and objectives of module:	<p><b>CONTENTS:</b> Preparation of a project topic in the area of conflict between business and law in the field of the European film and TV industry. The project topics are specified by the companies participating in the project module.</p> <p><b>OBJECTIVES:</b> Students</p> <ul style="list-style-type: none"> <li>- will be able to apply the theoretical and methodological knowledge they have acquired to a specific project topic;</li> <li>- will independently develop approaches to solutions for previously unknown problems, taking into account different evaluation standards;</li> <li>- will be able to work on topics independently and in a team;</li> <li>- will be able to lead department-specific and cross-departmental discussions on project-related topics;</li> <li>- will be able to analyze, evaluate and document questions and to defend results.</li> </ul>			
Module exam (number, form, scope, work required in CP):	Final presentation (15 to 30 minutes) and project documentation (at least 10 pages), which is evaluated as “successful” or “unsuccessful.”			
Independent study time (in h):	870			
Events (Types of teaching)	Contact time (in hours (h))	Supplementary examination work (number, form, scope)		Total workload (in CP)
		for completing the module	for admission to the module examination	
Project work and seminar	30	Intermediate presentation (15 to 30 minutes)	None	30h contact + 870h independent study time = 900h workload = 30 CP
Offered:	Each year (in the winter semester)			
Prerequisite for taking the module:	None			

## Appendix 2: Sample Degree Progress Plans

The Master's program "European Film Business and Law" has a scope of **330 attendance hours** (contact time) and **120 CP** in the respective chosen degree, which are distributed over four semesters in the full-time program and six semesters in the part-time program. The courses are divided into ten mandatory and three elective modules for each chosen degree. One of the three elective modules must be taken in the appropriate subject area. The degree program can be started each year in the winter semester. The master's thesis will be written in the fourth (full-time study) or sixth semester (part-time study).

This results in the following possible courses of study:

Legend: h = contact time (h); CP = credit points

### a) Full-time studies (4 semesters) according to Section 2 subsection 1 leading to the LL.M. degree

Module Abbreviation	Module Description	PM / WPM	1st Semester	2nd Semester	3rd Semester	4th Semester
EUF_01	European Film and TV Business: Economic Frameworks	PM	30 h / 6 CP			
EUF_02	European Film and TV Business: Legal Frameworks	PM	30 h / 6 CP			
EUF_03	Management of and in Organizations	PM	30 h / 6 CP			
EUF_04	Foundations of Contracts	PM	30 h / 6 CP			
EUF_05	Solving the Financing Puzzle	PM	30 h / 6 CP			
EUF_06	Leadership and Communication	PM		30 h / 6 CP		
EUF_10	European Business Law	PM		30 h / 6 CP		
EUF_11	Settlement of Legal Disputes	PM		30 h / 6 CP		
EUF_12	Data and Technology Law	PM		30 h / 6 CP		
EUF_07	Designing Corporate Strategies	WPM		30 h / 6 CP		
EUF_08	Business Today	WPM		30 h / 6 CP		
EUF_09	Target Groups, Marketing and Distribution	WPM		30 h / 6 CP		
EUF_13	Project Module for Dual Studies	PM			28 h / 30 CP	
EUF_14	Project Module	PM			28 h / 30 CP	
n.a.	Master's Thesis + Colloquium					2 h / 30 CP
<b>Total</b>			<b>150 h / 30 CP</b>	<b>150 h / 30 CP</b>	<b>28 h / 30 CP</b>	<b>2 h / 30 CP</b>

### b) Part-time studies (6 semesters) according to Section 2 subsection 1 leading to the LL.M. degree

Module Abbreviation	Module Description	PM / WPM	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
EUF_01	European Film and TV Business: Economic Frameworks	PM	30 h / 6 CP					
EUF_02	European Film and TV Business: Legal Frameworks	PM	30 h / 6 CP					
EUF_03	Management of and in Organizations	PM	30 h / 6 CP					
EUF_04	Foundations of Contracts	PM			30 h / 6 CP			
EUF_05	Solving the Financing Puzzle	PM			30 h / 6 CP			
EUF_06	Leadership and Communication	PM				30 h / 6 CP		
EUF_10	European Business Law	PM		30 h / 6 CP				
EUF_11	Settlement of Legal Disputes	PM		30 h / 6 CP				
EUF_12	Data and Technology Law	PM		30 h / 6 CP				
EUF_07	Designing Corporate Strategies	WPM				30 h / 6 CP		
EUF_08	Business Today	WPM				30 h / 6 CP		
EUF_09	Target Groups, Marketing and Distribution	WPM				30 h / 6 CP		
EUF_13	Project Module for Dual Studies	PM					28 h / 30 CP	
EUF_14	Project Module	PM					28 h / 30 CP	
n.a.	Master's Thesis + Colloquium							2 h / 30 CP

<b>Total</b>	<b>90 h / 18 CP</b>	<b>90 h / 18 CP</b>	<b>60 h / 12 CP</b>	<b>60 h / 12 CP</b>	<b>28 h / 30 CP</b>	<b>2 h / 30 CP</b>
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a) Full-time studies (4 semesters) according to Section 2 subsection 2 leading to the MBA degree

Module no.	Module Description	PM / WPM	1st Semester	2nd Semester	3rd Semester	4th Semester
EUF_01	European Film and TV Business: Economic Frameworks	PM	30 h / 6 CP			
EUF_02	European Film and TV Business: Legal Frameworks	PM	30 h / 6 CP			
EUF_03	Management of and in Organizations	PM	30 h / 6 CP			
EUF_04	Foundations of Contracts	PM	30 h / 6 CP			
EUF_05	Solving the Financing Puzzle	PM	30 h / 6 CP			
EUF_06	Leadership and Communication	PM		30 h / 6 CP		
EUF_07	Designing Corporate Strategies	PM		30 h / 6 CP		
EUF_08	Business Today	PM		30 h / 6 CP		
EUF_09	Target Groups, Marketing and Distribution	PM		30 h / 6 CP		
EUF_10	European Business Law	WPM		30 h / 6 CP		
EUF_11	Settlement of Legal Disputes	WPM		30 h / 6 CP		
EUF_12	Data and Technology Law	WPM		30 h / 6 CP		
EUF_13	Project Module for Dual Studies	PM			28 h / 30 CP	
EUF_14	Project Module	PM			28 h / 30 CP	
n.a.	Master's Thesis + Colloquium					2 h / 30 CP
<b>Total</b>			<b>150 h / 30 CP</b>	<b>150 h / 30 CP</b>	<b>28 h / 30 CP</b>	<b>2 h / 30 CP</b>

b) Part-time studies (6 semesters) according to Section 2 subsection 2 leading to the MBA degree

Module Abbreviation	Module Description	PM / WPM	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester
EUF_01	European Film and TV Business: Economic Frameworks	PM	30 h / 6 CP					
EUF_02	European Film and TV Business: Legal Frameworks	PM	30 h / 6 CP					
EUF_03	Management of and in Organizations	PM	30 h / 6 CP					
EUF_04	Foundations of Contracts	PM			30 h / 6 CP			
EUF_05	Solving the Financing Puzzle	PM			30 h / 6 CP			
EUF_06	Leadership and Communication	PM				30 h / 6 CP		
EUF_07	Designing Corporate Strategies	PM		30 h / 6 CP				
EUF_08	Business Today	PM		30 h / 6 CP				
EUF_09	Target Groups, Marketing and Distribution	PM		30 h / 6 CP				
EUF_10	European Business Law	WPM				30 h / 6 CP		
EUF_11	Settlement of Legal Disputes	WPM				30 h / 6 CP		
EUF_12	Data and Technology Law	WPM				30 h / 6 CP		
EUF_13	Project Module for Dual Studies	PM					28 h / 30 CP	
EUF_14	Project Module	PM					28 h / 30 CP	
n.a.	Master's Thesis + Colloquium							2 h / 30 CP
<b>Total</b>			<b>90 h / 18 CP</b>	<b>90 h / 18 CP</b>	<b>60 h / 12 CP</b>	<b>60 h / 12 CP</b>	<b>28 h / 30 CP</b>	<b>2 h / 30 CP</b>